

Advanced technology and business solutions for dentistry

*DMC is your single source
solution for a digital practice*

DMC

Dentists Management Corporation

dmcdental.com

**We provide
superior diagnostic
imaging solutions.**

We're DMC. Business solutions for dentistry.

It's time you get to know us at Dentists Management Corporation (DMC). Why? Because we can be one of your most valuable resources in running a profitable and efficient practice.

For more than 30 years, dentists have turned to our experts for customized solutions in dental technology. From practice management software to top-notch digital X-ray systems to integrated services such as credit card processing and electronic claims, we make sure everything runs seamlessly.

All DMC products and services are backed by our excellent customer service, installation and training. So you can focus on what you do best: providing excellent care for your patients.



Is it time to see what you've been missing?

Sharper images. Accurate diagnoses. Every time.

When patients can see what you see, they're more likely to accept treatment. Our digital equipment captures crystal clear images that help you make the most accurate diagnosis possible — and really make an impression on your patients.

Say goodbye to fuzzy images

Not only are digital X-ray systems easier to use, but they also give you better image quality than ever before. It might be time to take advantage of the latest digital technology if ...

- ▶ Your current equipment is producing foggy or grainy images that hurt your ability to diagnose.
- ▶ You're still using film, which is costly, creates hazardous waste and is difficult to send to insurance companies.
- ▶ You're thinking about selling your practice and want to make it more marketable.

Just right for your specialty

We sell only the highest-quality imaging systems, offering a variety of options for your individualized needs. Whether you're purchasing digital equipment for the first time or upgrading, we'll help identify your specific needs and customize a solution that suits your practice. Ask about our options for general and pediatric dentists, orthodontists, periodontists, endodontists and oral surgeons.

Intra-oral digital sensors

- ▶ High-resolution images
- ▶ Direct USB connection
- ▶ Thin with rounded, comfortable corners



Intra-oral cameras

- ▶ High-resolution images
- ▶ Curved design for better viewing
- ▶ Fixed focus with large depth of field

X-ray tube heads

- ▶ Lightweight with strong, stable arm for distortion-free images
- ▶ Ergonomic for any anatomical imaging position
- ▶ Easy image capture and operating panel

Digital panoramic and cephalometric systems

- ▶ Exceptional image quality
- ▶ Auto-focusing technology
- ▶ TMJ, standard, bitewing and sinus modalities

3D cone beams

- ▶ Superior 3D images for implants, endodontics and oral surgery
- ▶ Flexible fields of view
- ▶ True 2D digital panoramic with auto-switching sensors
- ▶ Low-radiation pulse technology

Our support goes above and beyond

When you purchase digital diagnostic equipment from DMC, our certified technicians will install and support your investment.

Ask us about our flexible in-house financing and new grad specials!

Try before you buy

See for yourself what a difference digital diagnostics can make. Simply try a system — in your own office, with your patients and staff — for up to two weeks. Then decide whether it's right for you.

“DMC did a terrific job orchestrating the entire 'going digital' project from start to finish. Going digital has changed our practice by improving the quality of dentistry we are able to offer our patients. When you're ready to make the change, we highly recommend DMC.

John Seifert, D.M.D., Salem, OR

DMC provides excellent support over the phone and in person. When things happen that we are simply not capable of fixing ourselves, with only one call, DMC is there.

Mitchell Wolfsehr, D.M.D., Portland, OR

DAISY practice management system

Software designed by dentists for dentists

All software is not equal. DAISY is designed with your best interests in mind — to help you run an efficient, profitable practice and to protect you from liability and embezzlement.

DAISY offers tools such as thorough monthly reports, anti-embezzlement controls and clinical chart notes that are fully defensible in court.

Run an efficient, profitable practice

DAISY is a full-featured practice management system built to handle all of your front-office and clinical needs. It's easy to use and flexible enough to adapt as your practice evolves.

- ▶ Manage it all, from one system — Run reports, track projections and production activity, schedule appointments, bill insurance and manage recalls.
- ▶ Chart more quickly — Complete your patient charting faster with DAISY Chart, our clinical charting software. You can even customize chart notes based on your unique workflow.
- ▶ Free up your staff — Voice-recognition periodontal charting reduces the need for a hygiene assistant.
- ▶ Integrate your digital images — DAISY is compatible with all digital diagnostic imaging systems.
- ▶ Save everyone's time — Your staff can spend more time with patients, thanks to integrated scheduling, clinical notes and insurance billing. Keep all of your records in one secure place.

Protect your practice — and your future

Your practice is more than your profession; it's your livelihood. We want to help you protect it on all fronts. From aggressive cyber criminals to threats within your own office, we've got you covered.

- ▶ HIPAA-compliant data encryption safeguards your patients' protected health information (PHI).
- ▶ Thorough clinical charting is fully defensible in court.
- ▶ Built-in fraud controls protect you from potential embezzlement.

Get ahead of the game with DAISY business solutions

Credit card payments are a breeze

We offer integrated credit card processing with DAISY InCharge through TransFirst™.

- ▶ Automatically enters credit card information into DAISY, saving time and eliminating errors
- ▶ Runs through the Internet — no bulky credit card swiping machines or extra phone lines required

Take DAISY on the go

With DAISY Mobile, your practice goes wherever you go. Get it on your smartphone or tablet.

- ▶ Access patient information and chart notes remotely.
- ▶ See your schedule, and make appointments.
- ▶ Combine with eRx to prescribe from your mobile device.

Get claims paid faster

Reduce the amount of time spent entering insurance reimbursement information by hand. Electronic Remittance Advice (ERA) Quick Post automates the process for electronic claims. You'll reduce errors and save time, but you'll also get paid by insurers faster.

Safeguard your data

Rest assured, our Redundant Backup Solution (RBS) stores your patient data in two places automatically. It's also HIPAA-compliant, keeping your most valuable information safe and secure.

More complete patient records

When you know more about your patients' medical history, you can provide better care. Integrated electronic health records (EHR) let you communicate with multiple providers, giving you a more complete picture of your patients' medical history, prescriptions, conditions and other treatments.



Electronic prescribing

Now prescribing is easier, faster and safer with eRx, our electronic prescribing tool.

- ▶ Access patient prescription history from other providers to avoid dangerous contraindications.
- ▶ Send prescriptions directly to the pharmacy while on the go.
- ▶ Avoid confusion and time spent to clarify details with the pharmacy.

Quickly check benefits

Save your staff time and hassle with the real-time eligibility feature. No more phone calls or time waiting on hold to check benefit details. Find out whether a patient is eligible for treatment and access benefit information in seconds.

Keep your schedule full

DAISY's AutoRemind sends automated phone or text reminders to your patients, reducing missed appointments and saving your staff from having to call each patient.

Submit attachments easily

Need to send documentation to an insurance company? Securely send X-rays, periodontal charts or other attachments with NEA's FastAttach™. No mailing is required, and it works seamlessly within DAISY while safeguarding your patients' protected health information.

Want to learn more about our business solutions? Drop us a line at dmcinfo@dmcidental.com. We're all about making your practice more efficient and profitable.

Our customer service promise

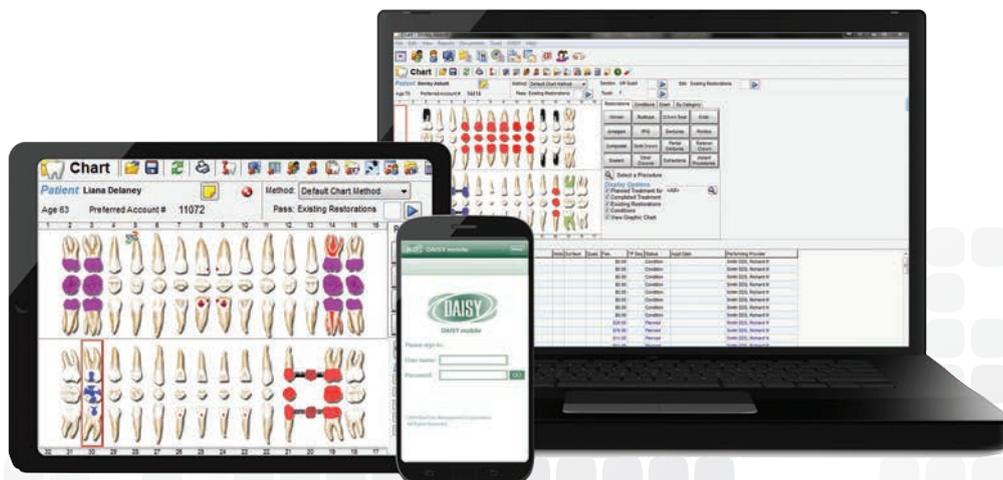
Choose DAISY, and you can work without worry. Our expert support staff is available by phone or live chat to help troubleshoot issues and answer questions. Our local technicians will come to your office quickly if there's ever a problem.

“DMC has done an impressive job designing software built with dentists' best interests in mind. DAISY practice management software has controls that help to detect embezzlement, and most importantly, minimize the likelihood of it occurring in the first place. That gives dentists greater peace-of-mind.

Kristi Harris, CPA, Portland, OR

I have used DAISY practice management software to simplify my billing and insurance processing for over 25 years. Now I use their charting modules to allow me to be a completely digital operation. Their support and value has been superb. I'd give them my highest recommendation.

Timothy Thompson, D.M.D., Twin Falls, ID



Hardware and networking

Are your old computers slowing you down?

Old computer equipment can really hurt productivity and bring your practice to a standstill. Don't risk leaving patients and staff waiting while you're trying to get up and running again. We sell nothing but the highest-quality computer equipment and offer technical support to back it up, so you'll never miss a beat.

Signs you need to upgrade

Keeping computers up-to-date is critical to running a profitable practice. Typically, computers have a life expectancy of no more than five years. You should consider replacing your computer equipment if ...

- ▶ Your computers are slow to start up, running slow or freezing up.
- ▶ Your equipment loses power or shuts down unexpectedly.
- ▶ You have obsolete operating systems or have run out of memory.
- ▶ You have compatibility issues with new software, printers or digital diagnostic equipment.

From servers to tablets

Need new computers for the front office? How about a tablet for displaying digital diagnostic images chair side? Or a new server to make everything run faster and give you the capacity you need?

Our experts can walk through your practice and make recommendations for what equipment would best serve your needs. We sell, install and support:

- ▶ Servers
- ▶ Workstations
- ▶ Monitors
- ▶ Laptops
- ▶ Printers and scanners
- ▶ Tablets

Your only call for backup

If your server goes down, your practice can grind to a halt. Luckily, we're just one call away. Our technicians can get you up and running in no time.

Call us for a free assessment at 800-368-6401.



Training and customer service

All DMC products and services are backed by our excellent customer service, installation, training and tech support from our own factory-trained and certified technicians.

One call does it all

The last thing you want to worry about is your computer, software or imaging equipment not working with patients in the chair. DMC is your single source solution for a digital practice. You no longer have to manage multiple vendors to support your practice. Let us do the troubleshooting for you, so you can get back to work.

Diagnostics equipment

If you purchase digital diagnostic equipment from DMC, we'll support it. We'll quickly help you by phone or in person if you experience any hiccups. And we'll always have loaner equipment available should you need it.

DAISY support

Have a question about using DAISY? Just call our customer support line. A real person will answer your call right away. You also can ask for our help via live chat. If we can't solve your problem over the phone, we'll send a technician out to help you.

On-site training

Worried about switching to a new system? We'll come out to your office and work closely with your staff to train them on new equipment, hardware or software. We also offer Web-based trainings — perfect for new employees or if someone just needs a refresher. And of course, we're always happy to answer questions by phone, even after your training is complete.

Who's backing up your patient data?

Make sure your backup is HIPAA-compliant. Our Redundant Backup Solution (RBS) secures patient data on your own ioSafe device and online, so it's backed up in two locations.

“The customer support has been phenomenal! When our office and computers were damaged by a tornado, the DMC team sent us a new server and restored all our files so we were up and running very quickly.

Justin Biggs, D.D.S., Oklahoma City, OK

We help dentists prosper

At DMC, we bring together technology, business solutions and support to help make your practice more efficient — so you can focus on your patients. Here are just some of the ways we help dentists provide better care:

- ▶ We help you research and select the advanced 3D imaging technology that's right for your practice. The outstanding images these 3D systems produce can help you make more accurate diagnoses.
- ▶ We build encryption tools into DAISY software to protect your practice against data theft and potential embezzlement. Your patients will be better protected, and so will your business.
- ▶ We give you remote access to patient records and schedules while you're out of the office. Now you can quickly make sure that a patient who calls on the weekend or after hours is a patient of record.

Get to know DMC

We've been experts in dental technology for more than 30 years. Rooted in the Pacific Northwest, we're proud of our history of technology, business solutions and customer service.

When it comes to supporting your practice, we take an all-hands-on-deck approach and always offer customized solutions that work just right for you.

Are you ready? Give us a call at 800-368-6401.

How else can we help?

DMC is a wholly owned subsidiary of Moda. Ask us about how our sister companies can help you with other business needs.

- ▶ Dentists Benefits Insurance Company (DBIC) and Northwest Dentists Insurance Company (NORDIC) offer personal and professional liability insurance for dentists.
- ▶ Dental Commerce Corporation (DCC) offers flexible in-house financing for practice acquisitions, refinancing, software and equipment purchases.
- ▶ Moda Health Solutions can help you with employee leasing and practice transition solutions.



**We're all the
software, equipment
and technical
support you need.**

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